



Terra, Brenntag Team up to Supply DEF

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Terra Environmental Technologies and Brenntag North America announced a mutually exclusive, multi-year strategic alliance designed to efficiently supply the United States and Canada with TerraCair ultra pure diesel exhaust fluid.

To meet new environmental protection regulations beginning in 2010, most producers of diesel engines have announced plans to use Selective Catalytic Reduction (SCR) technology. To effectively serve this growing market for SCR after treatment technology, an expansive and efficient DEF distribution infrastructure will be required across the United States and Canada.

"The exclusive arrangement between TET and Brenntag will provide tremendous benefits to DEF customers," said Terra President and CEO Michael Bennett. "The two organizations will tightly control the distribution process to ensure that we meet the high quality standards required of diesel exhaust fluid."

"Brenntag is pleased to have secured a single, reliable source of high quality, domestically produced DEF to meet the needs of this rapidly emerging market," said Brenntag North America President & CEO, Bill Fidler. "The alliance also addresses the two primary concerns that customers have been communicating to us as 2010 rapidly approaches, namely, will we be able to obtain product efficiently, and will it meet stringent quality requirements?"

Demand for DEF in the U.S. and Canada is expected to grow exponentially in the years ahead. Through this new alliance, customers will be able to source TerraCair from local Brenntag distribution points in small packages, 55 gallon drums, 275 gallon IBCs, and in bulk quantities. Terra's production facilities, leveraged through Brenntag's extensive network of locations with the capability to store, blend and repackage, will allow TerraCair to move across the U.S. and Canada with the highest efficiency, quality and service levels in the industry.

Terra Industries is a leading international producer of nitrogen products. It formed TET in 2003 to provide products and services to customers using nitrogen products to reduce NOx emissions from various sources, including power plants and in other environmental processes such as water treatment plants.

Brenntag offers an extensive and state-of-the-art distribution network for industrial and specialty chemicals to suppliers and customers throughout the world.